



## Dynamite Sales Presentations

The School of Leadership

A great sales presentation does not demand you have all the bells and whistles to impress the client with your technical skills. Rather, try impressing your clients with your knowledge of the products and services you sell and your understanding of their problems and the solutions they need.

This one-day workshop will focus on your formal written proposal and in-person presentation

### How You Will Benefit

- Identify the key elements of a quality proposal
- Know how to write a winning proposal
- Perfect your first impression, including your dress and your handshake.
- Feel more comfortable and professional in face-to-face presentations.

### What You Will Cover

- Business Writing Basics
- Writing a Proposal
- Writing Your Proposal
- Getting Thoughts on Paper
- Basic Formats
- Editing
- The Finishing Touches
- The Handshake
- Getting Ready for Your Presentation
- Elements of a Successful Presentation
- Dressing Appropriately
- Dealing with Questions

### What's Included?

- Instruction by an expert facilitator
- Small interactive classes
- Specialized manual and course materials
- Personalized certificate of completion

One day workshop

