



## Motivating Your Workforce

The School of Leadership

It's no secret. Employees who feel they are valued and recognized for the work they do are more motivated, responsible, and productive. This is a busy one-day workshop to help supervisors and managers create a more dynamic, loyal, and energized workplace. This program is designed specifically to help busy managers and supervisors understand what employees want and to provide them with a starting point for creating champions.

### How You Will Benefit

- Identify what motivation is
- Learn about common motivational theories and how to apply them
- Learn when to use the carrot, the whip, and the plant
- Discover how fear and desire affect employee motivation
- Explore ways to create a motivational climate and design a motivating job

### What You Will Cover

- Motivational theories
- The carrot, the whip, and the plant
- Fear and desire
- Setting goals
- The role of values
- Creating a motivational climate
- The expectancy theory
- Designing a motivational job
- A motivational checklist

### What's Included?

- Instruction by an expert facilitator
- Small interactive classes
- Specialized manual and course materials
- Personalized certificate of completion

Two day workshop

