

# STRATEGIC LEADERSHIP PROGRAM



Strategic leadership provides the vision, direction, the purpose for growth and context for the success of the corporation. It also initiates "out-of-the-box" thinking to generate future growth. Strategic leadership is not about micro - managing business strategies, rather, it provides the umbrella under which businesses devise appropriate strategies and create value.

This 4 day workshop focuses on how to steer the organization by providing the vision and direction, creating the context for growth and by sketching out a road map for the organization that will allow it to unleash its full potential.

It also focuses on crafting the organization's portfolio and determining what businesses should be, what are the performance requirements and what types of alliances that make sense. It also focuses on defining the culture, values, and way of working together to achieve corporate vision and goals.

Designed for: Leaders who are instrumental in building company's strategy or head the organization.

## *Focus*

Competitive strategy and creating the strategic agenda

Making better investment decisions

Running today and building tomorrow

Generating and tracking customer value

Building sustainable performance

Culture audit

Personal performance and presentations

Executive lifestyle enhancement

Management control systems

For more information & registration  
please visit our website:

[www.tslindia.net](http://www.tslindia.net)

## *Venue:*

### **The School of Leadership**

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