



The School of Leadership
And
ProEd Corporation of USA
Presents



The 7 Triggers to YES - For Sales
(A2 day workshop on persuasive selling skills)

This is one blockbuster scientific discovery that will help you easily meet your 2011-12 Sales and performance goals.

This exciting new discovery, documented from cutting edge live brain research, is spellbinding, yet deceptively simple and it can work for you immediately. The summary take away from this explosive new research is stunning:

“We are not thinking machines; we are feeling machines that think.”

For over 2500 years, we've been selling and persuading, the wrong way, the hard way to “thinking machines” instead of “feeling machines.” We've been working against the brain's natural processes.

BUT NOT ANY LONGER. This extensive live brain research now proves there is a chemical and biological basis a feeling machine process for how we make decisions and act upon information. This incredible scientific discovery leads us to a better, easier way to influence “YES!” decisions.

Attend the 2 day workshop on persuasive selling skills and learn how to apply these triggers in your sales and business calls.

Course Fee:*
Rs.12,000/- Per head

* Includes facilitation, courseware, plus accommodation with F&B.

Course Timings:

9.00 hrs to 17.00 hrs on day 1
8.00 hrs to 16.00 hrs on day 2

**2 day
residential program**

Venue:

The School of Leadership
Doddaballapur Nelamangala Road,
Guttepalaya, Railway Gollahalli PO
Bangalore India.

Contact : +91 80 41732777/ +91 9844421444/
+91 9741300399

Who should attend? This is an American certified program based on the art of persuasion. Good for sales managers selling difficult products.

How does it work?

The 7 Triggers to YES training program will teach your which triggers others universally employ to make quick, easy decisions. By building upon the consultative selling approach, *The 7 Triggers to YES* provides a brand new scientifically proven system to quickly and positively activate your client's decision making process.

The 7 Triggers to YES system is different from anything you've seen before. With this powerful new process for gaining agreement, your reps will more easily and quickly achieve personal and corporate sales goals.

We can effectively influence other's decision only when we understand how they make those decisions.

For courseware please visit the link below:
www.vwinn.com/seven_tri.htm

For registration please call:
+919844421444 or +919741300399

For more information visit:
www.tslindia.net

